

End-User License Agreement

This End-User License Agreement ("EULA") is a legal agreement between you and Rap Research Lab. This EULA agreement governs your acquisition and use of our Rap Almanac software ("Software") directly from Rap Research Lab or indirectly through a Rap Research Lab authorized reseller or distributor (a "Reseller").

Please read this EULA agreement carefully before completing the installation process and using the Rap Almanac software. It provides a license to use the Rap Almanac software and contains warranty information and liability disclaimers.

If you register for a free trial of the Rap Almanac software, this EULA agreement will also govern that trial. By clicking "accept" or installing and/or using the Rap Almanac software, you are confirming your acceptance of the Software and agreeing to become bound by the terms of this EULA agreement. If you are entering into this EULA agreement on behalf of a company or other legal entity, you represent that you have the authority to bind such entity and its affiliates to these terms and conditions. If you do not have such authority or if you do not agree with the terms and conditions of this EULA agreement, do not install or use the Software, and you must not accept this EULA agreement. This EULA agreement shall apply only to the Software supplied by Rap Research Lab herewith regardless of whether other software is referred to or described herein. The terms also apply to any Rap Research Lab updates, supplements, Internet-based services, and support services for the Software, unless other terms accompany those items on delivery. If so, those terms apply.

License Grant

Rap Research Lab hereby grants you a personal, non-transferable, non-exclusive license to use the Rap Almanac software on your devices in accordance with the terms of this EULA agreement.

You are permitted to load the Rap Almanac software (for example a PC, laptop, mobile or tablet) under your control. You are responsible for ensuring your device meets the minimum requirements of the Rap Almanac software. You are not permitted to:

- Edit, alter, modify, adapt, translate or otherwise change the whole or any part of the Software nor permit the whole or any part of the Software to be combined with or become incorporated in any other software, nor decompile, disassemble or reverse engineer the Software or attempt to do any such things
- Reproduce, copy, distribute, resell or otherwise use the Software for any commercial purpose
- Allow any third party to use the Software on behalf of or for the benefit of any third party
- Use the Software in any way which breaches any applicable local, national or international law
- use the Software for any purpose that Rap Research Lab considers is a breach of this EULA agreement

Intellectual Property and Ownership

Rap Research Lab shall at all times retain ownership of the Software as originally downloaded by you and all subsequent downloads of the Software by you. The Software (and the copyright, and other intellectual property rights of whatever nature in the Software, including any modifications made thereto) are and shall remain the property of Rap Research Lab. Rap Research Lab reserves the right to grant licenses to use the Software to third parties.

Termination

This EULA agreement is effective from the date you first use the Software and shall continue until terminated. You may terminate it at any time upon written notice to Rap Research Lab.

It will also terminate immediately if you fail to comply with any term of this EULA agreement. Upon such termination, the licenses granted by this EULA agreement will immediately terminate and you agree to stop all access and use of the Software. The provisions that by their nature continue and survive will survive any termination of this EULA agreement.

Governing Law

This EULA agreement, and any dispute arising out of or in connection with this EULA agreement, shall be governed by and construed in accordance with the laws of the State of New York, USA.

Privacy Notice

Effective Date: July 14, 2021

Last updated May 27, 2022

Thank you for choosing to be part of our community at Rap Research Lab ("**Company**", "**we**", "**us**", "**our**"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please contact us at info@rapresearchlab.com.

The RapAlmanac.com website and Mapper's Delight mobile application (the "App"), are owned and operated by Rap Research Lab. RapAlmanac.com provides a database of metadata about hip hop music and is intended for hip hop research. The App is an interactive globe which allows users to see the geographic references in a database of hip hop music. It also allows users to play short samples of each song. RapAlmanac.com is intended for use by teachers, researchers, and students. The App is intended for use by teachers and students.

When you use any of our services (the "**Services**", which include the App), we appreciate that you are trusting us with your personal information. We take your privacy seriously. In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our Services immediately.

This privacy notice applies to all information collected through our Services (which, as described above, includes our App).

Please read this privacy notice carefully as it will help you understand what we do with the information that we collect.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

We collect personal information that you voluntarily provide to us when you register on the App, express an interest in obtaining information about us or our products and Services, when you participate in activities on the App (such as by posting messages in our online forums or entering competitions, contests or giveaways) or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the App, the choices you make and the products and features you use. The personal information we collect may include the following:

Personal Information We Collect From You

full name, email address; and passwords

All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

Personal Information We Collect from Children

We do not actively collect personal information from children and students. We collect some information automatically from all users

We automatically collect certain information when you visit, use or navigate the App. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our App and other technical information. This information is primarily needed to maintain the security and operation of our App, and for our internal analytics and reporting purposes.

The information we collect includes:

- *Log and Usage Data.* Log and usage data is service-related, diagnostic, usage and performance information our servers automatically collect when you access or use our App and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type and settings and information about your activity in the App (such as the date/time stamps associated with your usage, pages and files viewed, searches and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called 'crash dumps') and hardware settings).
- *Mobile Device Access.* We may request access or permission to certain features from your mobile device, including your mobile device's camera, sensors, and other features. If you wish to change our access or permissions, you may do so in your device's settings.

This information is primarily needed to maintain the security and operation of our App, for troubleshooting and for our internal analytics and reporting purposes.

2. HOW DO WE USE YOUR INFORMATION?

We use the personal information collected via our App for a variety of purposes to support Rap Research Lab and to continue to provide the service to users. These purposes include: improving and developing the service, communicating with users about the service, and security/maintaining a trusted environment.

3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

We only share information, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

More specifically, we may need to process your data or share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4. SERVICE PROVIDERS AND THIRD PARTIES

Mapper's Delight uses Unity analytics to better understand your use of the app and to provide you with the best experience. Unity analytics does not share your data with any other third parties. For more information on the Unity, please visit the privacy policy: <https://unity3d.com/legal/privacy-policy>
If you would like further information about the use of service providers in the app, please email us at info@rapresearchlab.com

5. HOW LONG DO WE KEEP YOUR INFORMATION?

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this notice will require us to keep your personal information for longer than six months after the time in which users have an account with us.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security, and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our App is at your own risk. You should only access the App within a secure environment.

<https://apps.apple.com/developer/rap-research-lab/id1508894142>

Our service may link out to other services. Rap Research Lab is not responsible for other sites or services. If you are leaving our service please be sure to check the privacy policies of any sites or services you visit.

7. WHAT ARE YOUR PRIVACY RIGHTS?

A parent may review your information at any time and may have it deleted.

You may email us at support@rapresearchlab.com to review or delete your information.

Upon your request to terminate your account, we will deactivate and delete your account and information from our databases. However, we may retain some information such as play history in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with applicable legal requirements.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

9. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below. If you are under 18 years of age, reside in California, and have a registered account with the App, you have the right to request removal of unwanted data that you publicly post on the App. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the App, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g. backups, etc.).

Category	Examples	Collected
A. Identifiers	Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address and account name	YES
B. Personal information categories listed in the California Customer Records statute	Name, contact information, education, employment, employment history and financial information	YES
C. Protected classification characteristics under California or federal law	Gender and date of birth	NO

D. Commercial information	Transaction information, purchase history, financial details and payment information	NO
E. Biometric information	Fingerprints and voiceprints	NO
F. Internet or other similar network activity	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems and advertisements	NO
G. Geolocation data	Device location	NO
H. Audio, electronic, visual, thermal, olfactory, or similar information	Images and audio, video or call recordings created in connection with our business activities	NO
I. Professional or employment-related information	Business contact details in order to provide you our services at a business level, job title as well as work history and professional qualifications if you apply for a job with us	NO
J. Education Information	Student records and directory information	NO
K. Inferences drawn from other personal information	Inferences drawn from any of the collected personal information listed above to create a profile or summary about, for example, an individual's preferences and characteristics	NO

We may also collect other personal information outside of these categories instances where you interact with us in-person, online, or by phone or mail in the context of:

- Receiving help through our customer support channels;
- Participation in customer surveys or contests (children do not participate); and
- Facilitation in the delivery of our Services and to respond to your inquiries.

10. DO WE MAKE UPDATES TO THIS NOTICE?

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, and we have your contact information, we will notify you by sending you a notification before we make the change, as well as prominently posting a notice of such changes. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

11. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at info@rapresearchlab.com or by post to:

Rap Research Lab
10 E. North Ave, Suite 5
Baltimore, MD 21202
United States

646-481-0458

Kids Privacy Assured by PRIVO: COPPA Safe Harbor Certification and Student Digital Privacy Program

Rap Research LLC is a member of the PRIVO Kids Privacy Assured Program (“the Program”) for COPPA Safe Harbor Certification and Student Digital Privacy Program. PRIVO is an independent, third-party organization committed to safeguarding children's personal information collected online.

COPPA Safe Harbor Certification



The Program certification applies to the digital properties listed on the validation page that is viewable by clicking on the PRIVO COPPA certification Seal. The certification Seal posted on this page indicates Rap Research LLC has established COPPA compliant privacy practices and has agreed to submit to PRIVO’s oversight and consumer dispute resolution process. If you have questions or concerns about our privacy practices, please contact us at 646-481-0458 or info@rapresearchlab.com. If you have further concerns after you have contacted us, you can contact PRIVO directly at privacy@privo.com.

Student Digital Privacy Assured



The Program applies to the digital properties listed on the validation page that is viewable by clicking on the PRIVO Student Digital Privacy *Verified Shield*. The PRIVO Student Digital Privacy Assured Program supports EdTech providers to comply with key student digital privacy regulations, including Family Educational Rights and Privacy Act (“FERPA”), Protection of Pupil Rights Amendment (“PPRA”) Student Online Personal Information Protection Act (“SOPIPA”), California AB 1584 Education Code section 49073.1 – Privacy of Pupil Records: 3rd-Party Digital, California Education Code 49073.6 – Collection of student Information from social media and Student Privacy Pledge. The Program includes regular monitoring of its members.